

## **Policy on Affiliate Membership Category for WSTA**

Affiliate Members would include: All companies and individuals who do not fit the requirements of regular membership but who are interested in the betterment of the WSTA members or who provide benefits and services to the members of WSTA may apply for membership in WSTA, however, all affiliate membership must be approved by the membership committee. An affiliate membership is a non-voting membership but these individuals may serve on Association committees and task forces.

Dues: The dues for an affiliate membership, set by the Board of Directors, are \$200 (billed on a cyclical basis based on membership anniversary date). Companies that pay royalty or rebate to WSTA for services sold to members can have membership fee requirements met as part of the royalty or rebate paid to WSTA. WSTA can negotiate the membership fee as part of the royalty or rebate.

### Benefits to an Affiliate Member:

- Complimentary listing which includes company name, phone, fax, and web address and a 25-word description of product/service offered. This listing would appear under Suppliers of Products and Services on the WSTA website. The website listing would include a direct link to affiliate member's homepage if requested.
- Free usage of Career Page on WSTA website for placement of job opportunity listings to the members of WSTA. Special recognition will be given to affiliate members.
- Free subscription to WSTA Online. Stay in tune with the shoe industry and shoe travelers with this frequent and concise news and information publication.
- Discount advertising rate in WSTA Online and on the WSTA website, [www.shotravelers.org](http://www.shotravelers.org).
- Access to the most comprehensive trade show calendar in the industry.
- Access to member discounts on shipping, overnight letters, and some other programs appropriate and as decided by the Board of Directors.
- Opportunities to speak to members, to develop educational and informational booklets or programs for shoe travelers where your work would receive recognition. Networking opportunities with the travelers at meetings.
- Other benefits as the Board of Directors may grant to this class of membership.